



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Canal Partners Media
900 Circle 75 Parkway
Suite 1650
Atlanta, GA 30339

Contract # 4839137

Schedule Dates 05/11/21-05/17/21
Advertiser Democratic Attorneys General Association (12590)
Agency Canal Partners Media (15500)
Product POLITICAL CANDIDATE (ns) (1186)
Brand DAGA PAC/Mark Herring (1558583)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name Hartig, Heather
Phone/Fax /
CPE 8949- DAGA VA
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments 8949 DAGA VA Broadcast 5.11-5.17

Date Entered 05/10/21
Last Modified 05/10/21
Entered By Mark Afshar
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,263.75
Net Total \$24,161.25
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
May. 2021	38	\$28,425.00
Grand Total:	38	\$28,425.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/15/21-05/15/21	2	:30	6:58:56P- Wheel Of Fortune Wknd							1		1	\$650.00	\$650.00	Washington (WJLA)		5/10/21
2.0	Normal Line / SPOT	05/15/21-05/15/21	2	:30	7:28P- Jeopardy Wknd							1		1	\$900.00	\$900.00	Washington (WJLA)		5/10/21
3.0	Normal Line / SPOT	05/15/21-05/15/21	2	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$325.00	\$325.00	Washington (WJLA)		5/10/21
4.0	Normal Line / SPOT	05/16/21-05/16/21	1	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$550.00	\$550.00	Washington (WJLA)		5/10/21
5.0	Normal Line / SPOT	05/12/21-05/14/21	3	:30	11:35P- ABC-Jimmy Kimmel				1		1			2	\$300.00	\$600.00	Washington (WJLA)		5/10/21
6.0	Normal Line / SPOT	05/11/21-05/12/21	3	:30	12:37A- ABC-Nightline			1	1					2	\$100.00	\$200.00	Washington (WJLA)		5/10/21
7.0	Normal Line / SPOT	05/17/21-05/17/21	3	:30	12:37A- ABC-Nightline		1							1	\$100.00	\$100.00	Washington (WJLA)		5/10/21
8.0	Normal Line / SPOT	05/14/21-05/14/21	3	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM						1			1	\$400.00	\$400.00	Washington (WJLA)		5/10/21
9.0	Normal Line / SPOT	05/13/21-05/13/21	3	:30	9A- 10A (EST)					1				1	\$4,000.00	\$4,000.00	Washington (WJLA)		5/10/21
10.0	Normal Line / SPOT	05/11/21-05/14/21	3	:30	7:29:26P- Jeopardy			1	1		1			3	\$2,000.00	\$6,000.00	Washington (WJLA)		5/10/21
11.0	Normal Line / SPOT	05/17/21-05/17/21	3	:30	7:29:26P- Jeopardy		1							1	\$2,000.00	\$2,000.00	Washington (WJLA)		5/10/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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12.0	Normal Line / SPOT	05/12/21-05/14/21	3	:30	6:58:46P- Wheel Of Fortune				1	1	1			3	\$1,200.00	\$3,600.00	Washington (WJLA)		5/10/21
13.0	Normal Line / SPOT	05/16/21-05/16/21	2	:30	6P- 7P (EST)								1	1	\$450.00	\$450.00	Washington (WJLA)		5/10/21
14.0	Normal Line / SPOT	05/11/21-05/11/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM			1						1	\$600.00	\$600.00	Washington (WJLA)		5/10/21
15.0	Normal Line / SPOT	05/17/21-05/17/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1							1	\$325.00	\$325.00	Washington (WJLA)		5/10/21
16.0	Normal Line / SPOT	05/17/21-05/17/21	2	:30	9A- Live with Kelly		1							1	\$325.00	\$325.00	Washington (WJLA)		5/10/21
17.0	Normal Line / SPOT	05/11/21-05/13/21	2	:30	9A- Live with Kelly			1	1	1				3	\$325.00	\$975.00	Washington (WJLA)		5/10/21
18.0	Normal Line / SPOT	05/11/21-05/14/21	2	:30	10:58:25A- ABC-The View			1			1			2	\$400.00	\$800.00	Washington (WJLA)		5/10/21
19.0	Normal Line / SPOT	05/12/21-05/12/21	2	:30	2P- ABC-General Hospital				1					1	\$300.00	\$300.00	Washington (WJLA)		5/10/21
20.0	Normal Line / SPOT	05/17/21-05/17/21	2	:30	2P- ABC-General Hospital		1							1	\$300.00	\$300.00	Washington (WJLA)		5/10/21
21.0	Normal Line / SPOT	05/12/21-05/14/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon				1		1			2	\$275.00	\$550.00	Washington (WJLA)		5/10/21
22.0	Normal Line / SPOT	05/12/21-05/14/21	2	:30	7A- 8A (EST)				1	1	1			3	\$700.00	\$2,100.00	Washington (WJLA)		5/10/21
23.0	Normal Line / SPOT	05/13/21-05/14/21	2	:30	8A- 9A (EST)					1	1			2	\$700.00	\$1,400.00	Washington (WJLA)		5/10/21

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25.0	Normal Line / SPOT	05/17/21-05/17/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1							1	\$275.00	\$275.00	Washington (WJLA)		5/10/21

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